SP-EU

Social Prescribing to promote and improve access to health and care services for people in vulnerable situations in Europe

Horizon Europe – 101155873

D16.1 – Website incl. Knowledge Hub

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Version	V1
Due date of delivery	31.05.2025
Actual date of delivery	23.05.2025
Dissemination level	PU

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Abbreviations

GDPR	General Data Protection Regulation
EU	European Union
LGBTIQ+	Lesbian, Gay, Bisexual, Trans, Inter, Queer, and others
RCT	Randomised Controlled (Clinical) Trial
SP	Social Prescribing

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Executive Summary

This document provides a comprehensive overview of the fully developed, GDPR-conform SP-EU project website incl. its knowledge hub. It outlines the site's structure, key content areas, and user experience features designed to effectively communicate the project's consortium members, news, events, publications, objectives, progress, and outcomes. The summary highlights the integration of visual elements, interactive components, and accessibility features to ensure broad stakeholder engagement. Overall, the document serves as a reference point for evaluating the website's functionality, design, and alignment with EU project visibility standards.

Link to website: https://social-prescribing.eu/

1.   Overview and Scope

On 23 May 2025, the project website of SP-EU incl. its knowledge hub (https://social-prescribing.eu/) went online as part of work package 16. This advanced website replaces the interim one-page website, which was online since the beginning of the project.

The now fully operational website (https://social-prescribing.eu/) offers much more detailed information about the project. It includes key features for consortium members and interested researchers, as well as interactive sections tailored to patients, our 3 main target groups (LGBTIQ+ community, refugees and first-generation immigrants, and elderly people living alone), the general public, healthcare professionals, decision-makers, and politicians.

Pages dedicated to disseminating the project's results include the *scientific publications*, *public deliverables* and *videos, blogs, links and downloads* pages within the dedicated *knowledge hub* section, the *news & events* section, and a newsletter sign-up feature under the *subscribe* section. In addition, as the project will start to generate more results, these will be added via a *key results* section already developed and set to go live once it will be filled with project content.

The website's language is targeted towards an educated but non-scientific general public, and its content will be updated with project news, upcoming public events, topical blog posts, new team members, downloads (such as the web-version of the project's info-brochure), key results, new publications, meetings for consortium members, videos and training materials on a regular basis as the project progresses.

Figure 1: The full-fledged SP-EU project website as seen on a computer screen.

2.   Tour of the fully functional project website incl. knowledge hub

The new website was developed by concentris, and its content checked, edited and verified by the project's Dissemination, Exploitation and Coordination Stream, the Executive Board (EB) and the Project Management Office (PMO). In comparison to the initial one-page website, it consists of the following new pages and features:

- A fully developed navigation menu with seven first-level items — *About, Our Research, Knowledge Hub, Key Results* (will go live later in the project)*, News & Events, Contact and Subscribe*) — and several submenu items:
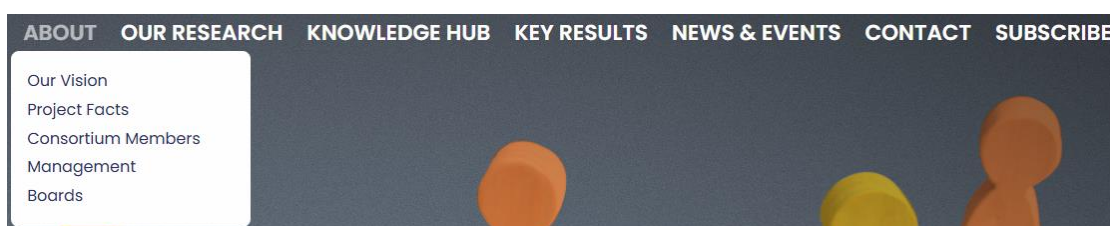
Figure 2: Navigation menu of the SP-EU website.

- Search function, password protected member login to the project intranet, as well as links to SP EU's social media channels are placed prominently on the right side:

Figure 3: Search function, intranet access, and links to SP-EU's social media channels.

- The password protected internal area (intranet) is available to SP-EU partners from all consortium members. It serves as a central storage for SP-EU reference documents where confidential files can be exchanged safely. Moreover, it includes a progress monitoring tool with a reminder and notification function. The SP-EU intranet also contains a registration tool for project meetings as well as directory of all SP-EU partners to facilitate easy communication across the project. The SP-EU intranet went online on 01 January 2025. Individual logins including a manual were sent to all SP-EU partners after the remote kick-off meeting on 10 January.
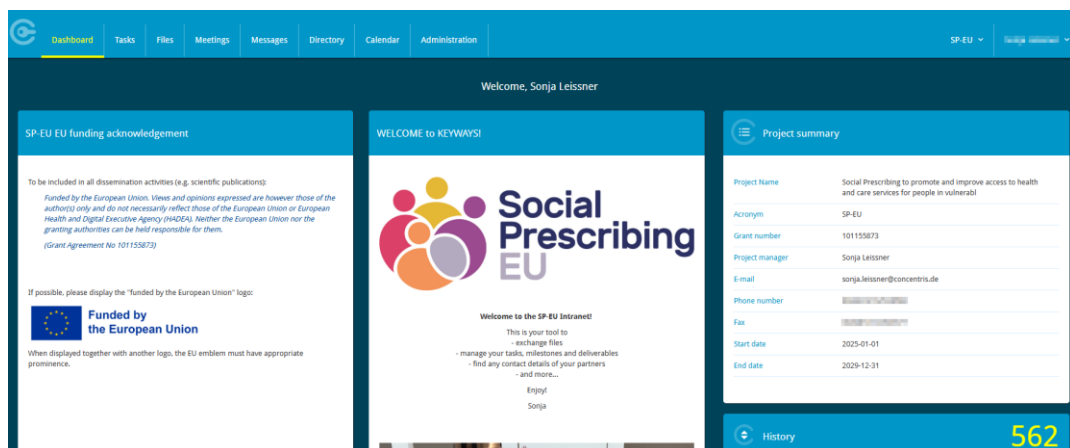
Figure 4: SP-EU Intranet for consortium members.

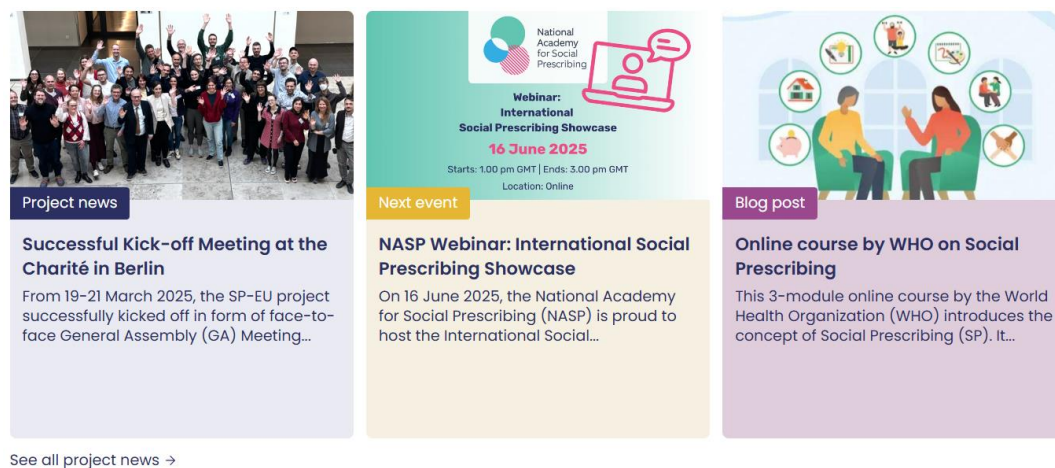- An introductory landing page featuring the most recent events and news:

Project news

Successful Kick-off Meeting at the Charité in Berlin

From 19-21 March 2025, the SP-EU project successfully kicked off in form of face-to-face General Assembly (GA) Meeting...

Next event

NASP Webinar: International Social Prescribing Showcase

On 16 June 2025, the National Academy for Social Prescribing (NASP) is proud to host the International Social...

Blog post

Online course by WHO on Social Prescribing

This 3-module online course by the World Health Organization (WHO) introduces the concept of Social Prescribing (SP). It...

See all project news →

Figure 5: Introductory landing page with most recent events and news.

- Further down, the landing page expands on *About* and *Our Vision*:

About Social Prescribing EU

Social Prescribing (SP) is an innovative way of bridging the gap between health services and non-medical support. It's based on the understanding that many health issues are related to social, emotional or practical needs – like loneliness, isolation, or problems with debt or housing. These issues cannot be solved by medicine or doctors alone. Through social prescribing, General Practitioners (GPs) can refer patients to a link worker – someone who spends time getting to know the patient and helps them find the right community activities or services, such as exercise classes, social clubs, or advice services. This kind of support helps people build confidence, reduce isolation, and take control of their own health. The SP-EU project aims to test how social prescribing can support LGBTIQ+ people, refugees, and first-generation immigrants and older adults who live on their own.

Read more →

Connecting health care with communities to improve health and wellbeing

Figure 6: „About" and „Our Vision" section rounding off the introductory landing page.

- Under the *About* section, there is detailed information about *Our Vision*, *Project Facts*, *Consortium Members*, *Management* and SP-EU's *Boards*. The project partners are presented collectively in form of an EU-map and list first (Fig. 7), and individually on separate pages, including profile pictures, contact information, and a brief textual presentation of the respective institute (Fig. 8).

Figure 7: Overview of all SP-EU consortium members under the "About" section.

Figure 8: Example page of an SP-EU consortium member within the "About" section.

- Under the *Our Research* section, not only is the project described in more detail via its *Objectives* and *Work Streams*, but the sister projects *EQUICARES, SERENA* and *HPV-FASTER* are also mentioned and linked:

Figure 9: Linkage to EU sister projects under „Synergies".

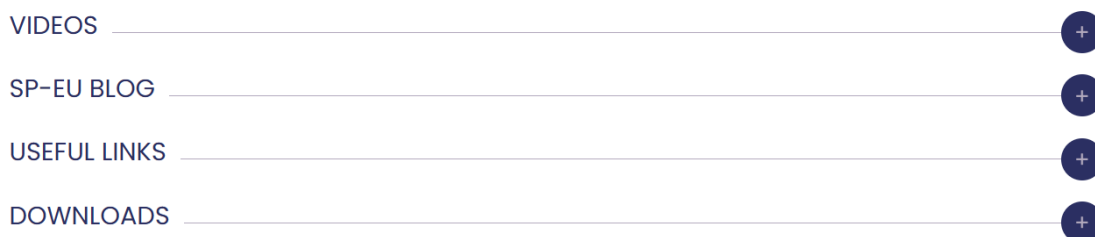- The *Knowledge Hub* includes e-Learning via videos, an SP-EU blog, useful links, and downloads:

Figure 10: E-Learning section within the knowledge hub.

- Under the *News & Events* section, *Project News* and *Press Corner* provide detailed information on news, events, and press coverage of the project in the general media, while registration for upcoming consortium-internal meetings is easily accessible under *SP-EU Meetings*:

Figure 11: Registration to consortium-internal SP-EU gatherings via "SP-EU Meetings".

- Within the last top level navigation menu item *Subscribe*, website visitors are invited to subscribe to the SP-EU newsletter:

Figure 12: "Subscribe" function prominently listed as last top-level menu item.

- In addition to the legally required *Imprint* and the *Privacy Policy* pages, the website footer contains the mandatory funding and liability acknowledgement, quick links to the project's social media channels, as well as a link to the *Member Login* and *Contact* form:
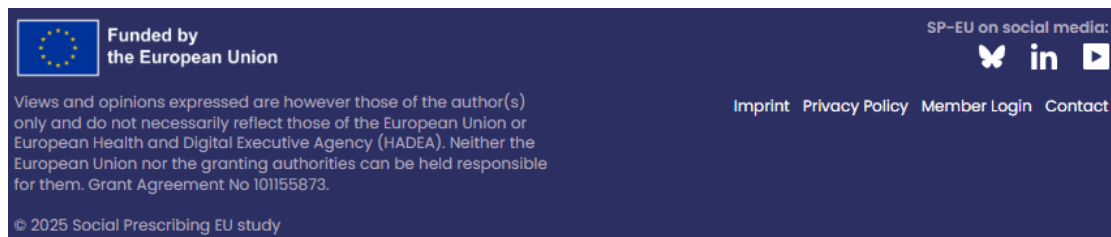

Figure 13: Footer of the SP-EU Website.

3. Conclusion

In conclusion, we are confident that the project website — including its knowledge hub — will serve as the central go-to platform for the general public, patients, consortium members, and the scientific community when seeking key information about the project or wishing to contact a member of the consortium.

A GDPR-conform Google Analytics account is monitoring the website's traffic and user behaviour since it went live at the end of May 2025.