



SP-EU

**Social Prescribing to promote and improve access to health and care services
for people in vulnerable situations in Europe**
Horizon Europe – 101155873

D16.1 – Website incl. Knowledge Hub

WP leader	Bea Walker (NASP)
Authors	Nina Donner (concentris) Sonja Leissner (concentris)
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Abbreviations

GDPR	General Data Protection Regulation
EU	European Union
LGBTIQ+	Lesbian, Gay, Bisexual, Trans, Inter, Queer, and others
RCT	Randomised Controlled (Clinical) Trial
SP	Social Prescribing

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Executive Summary

This document provides a comprehensive overview of the fully developed, GDPR-conform SP-EU project website incl. its knowledge hub. It outlines the site's structure, key content areas, and user experience features designed to effectively communicate the project's consortium members, news, events, publications, objectives, progress, and outcomes. The summary highlights the integration of visual elements, interactive components, and accessibility features to ensure broad stakeholder engagement. Overall, the document serves as a reference point for evaluating the website's functionality, design, and alignment with EU project visibility standards.

Link to website: <https://social-prescribing.eu/>

1. Overview and Scope

On 23 May 2025, the project website of SP-EU incl. its knowledge hub (<https://social-prescribing.eu/>) went online as part of work package 16. This advanced website replaces the interim one-page website, which was online since the beginning of the project.

The now fully operational website (<https://social-prescribing.eu/>) offers much more detailed information about the project. It includes key features for consortium members and interested researchers, as well as interactive sections tailored to patients, our 3 main target groups (LGBTIQ+ community, refugees and first-generation immigrants, and elderly people living alone), the general public, healthcare professionals, decision-makers, and politicians.

Pages dedicated to disseminating the project's results include the *scientific publications*, *public deliverables* and *videos, blogs, links and downloads* pages within the dedicated *knowledge hub* section, the *news & events* section, and a newsletter sign-up feature under the *subscribe* section. In addition, as the project will start to generate more results, these will be added via a *key results* section already developed and set to go live once it will be filled with project content.

The website's language is targeted towards an educated but non-scientific general public, and its content will be updated with project news, upcoming public events, topical blog posts, new team members, downloads (such as the web-version of the project's info-brochure), key results, new publications, meetings for consortium members, videos and training materials on a regular basis as the project progresses.



Figure 1: The full-fledged SP-EU project website as seen on a computer screen.

2. Tour of the fully functional project website incl. knowledge hub

The new website was developed by concentris, and its content checked, edited and verified by the project's Dissemination, Exploitation and Coordination Stream, the Executive Board (EB) and the Project Management Office (PMO). In comparison to the initial one-page website, it consists of the following new pages and features:

- A fully developed navigation menu with seven first-level items — *About, Our Research, Knowledge Hub, Key Results* (will go live later in the project), *News & Events, Contact and Subscribe* — and several submenu items:

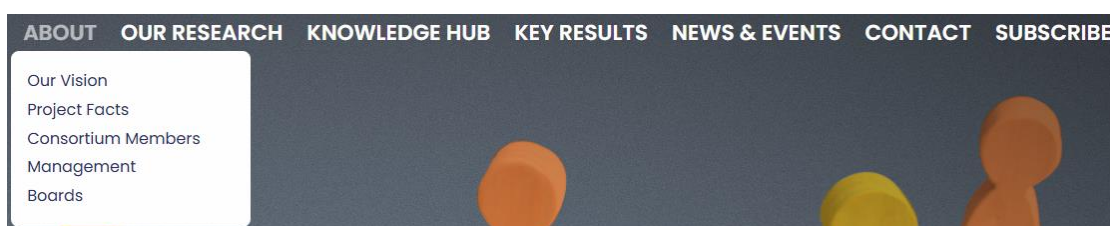


Figure 2: Navigation menu of the SP-EU website.

- Search function, password protected member login to the project intranet, as well as links to SP EU's social media channels are placed prominently on the right side:



Figure 3: Search function, intranet access, and links to SP-EU's social media channels.

- The password protected internal area (intranet) is available to SP-EU partners from all consortium members. It serves as a central storage for SP-EU reference documents where confidential files can be exchanged safely. Moreover, it includes a progress monitoring tool with a reminder and notification function. The SP-EU intranet also contains a registration tool for project meetings as well as directory of all SP-EU partners to facilitate easy communication across the project. The SP-EU intranet went online on 01 January 2025. Individual logins including a manual were sent to all SP-EU partners after the remote kick-off meeting on 10 January.

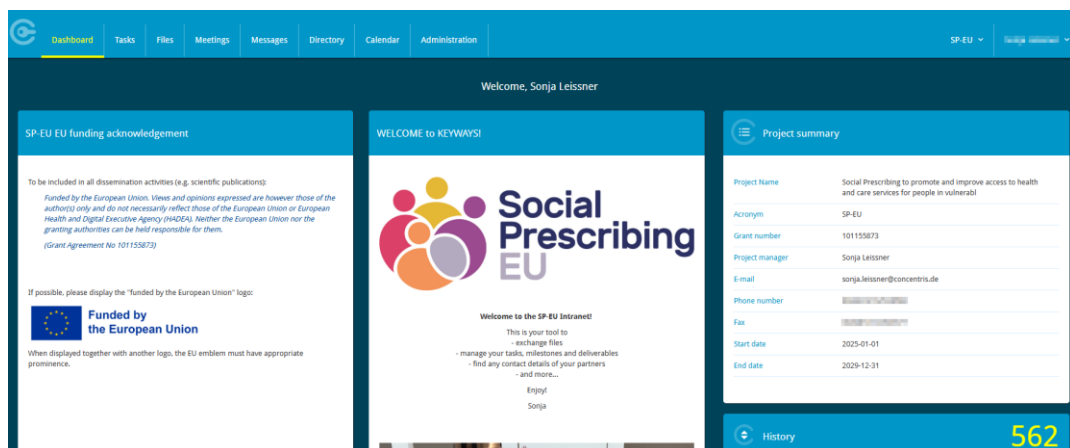


Figure 4: SP-EU Intranet for consortium members.

- An introductory landing page featuring the most recent events and news:

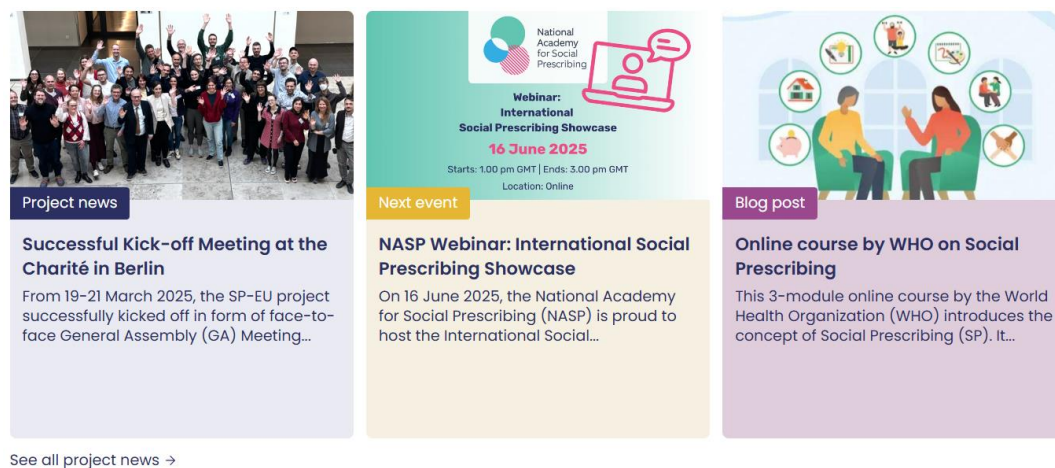


Figure 5: Introductory landing page with most recent events and news.

- Further down, the landing page expands on *About* and *Our Vision*:



Connecting health care with communities to
improve health and wellbeing



Figure 6: „About“ and „Our Vision“ section rounding off the introductory landing page.

- Under the *About* section, there is detailed information about *Our Vision*, *Project Facts*, *Consortium Members*, *Management* and SP-EU's *Boards*. The project partners are presented collectively in form of an EU-map and list first (Fig. 7), and individually on separate pages, including profile pictures, contact information, and a brief textual presentation of the respective institute (Fig. 8).

22 representatives from 11 European countries – one goal

The SP-EU consortium unites leading experts from diverse backgrounds, all committed to making healthcare in Europe more inclusive and equitable. Our shared goal is to combine academic excellence with real societal impact.

Our team includes top specialists in all key areas: Social prescribing (SP) at national and international levels (with several members contributing to the book *"Social Prescribing Policy, Research and Practice"*), co-creation methods, LGBTQ+ and migrant health, ageing, qualitative research, digital tool development, communication, dissemination, and health economics. Many partners bring extensive experience from previous successful Horizon Europe projects, fuelling our drive to make a lasting difference and create real-life impact.



Charité – Universitätsmedizin Berlin (CHARITÉ)	Berlin, Germany
Aalborg Universitet (AAU)	Aalborg, Denmark
Active Group GmbH (ACT)	Tübingen, Germany
Bergische Universität Wuppertal (BUW)	Wuppertal, Germany
concentris research management gmbh (concentris)	Fürstfeldbruck, Germany
Danish Society for Immigrant Health (DSIH)	Charlottenlund, Denmark
Dom Zdravlja Zagreb – Zapad (DZZZ)	Zagreb, Croatia
EuroHealthNet (EHN)	Brussels, Belgium
Gesundheit Österreich GmbH (GÖG)	Vienna, Austria
Institut Català de la Salut + IDIAP Jordi Gol (ICS + IDIAPJGol)	Barcelona, Spain
National Academy for Social Prescribing (NASP)	London, United Kingdom
Schweizerisches Rotes Kreuz – Kanton Bern (SRK-Bern)	Bern, Switzerland
Schwulenberatung Berlin gGmbH (SB)	Berlin, Germany
Universidade Nova de Lisboa (UNL)	Lisboa, Portugal
Universität Bern (UBERN)	Bern, Switzerland
Universitätsklinikum Freiburg (UKF)	Freiburg, Germany
Universitätsklinikum Hamburg-Eppendorf (UKE)	Hamburg, Germany
Universiteit Gent (UGENT)	Ghent, Belgium
University of Oxford (UOXF)	Oxford, United Kingdom
University of Plymouth (UoP)	Plymouth, United Kingdom
WONCA Europe (WONCA)	Ljubljana, Slovenia
Wrocław Medical University (WMU)	Wrocław, Poland

QUICK LINKS

- Consortium Members
- Work Streams
- Scientific Publications
- Newsletter
- Contact

Figure 7: Overview of all SP-EU consortium members under the "About" section.

← Previous member
Next member →

Austrian National Public Health Institute

Team Leader

Mag. Dr. Daniela Rojatz
Senior Health Expert
Phone: +43 (0)151 561 420

Send message

Team Staff

Mag. Theresia Unger
Deputy Head of the National Office for Transplantation Affairs
Phone: +43 (0)151 561 440

Send message

Gabriel Haintz, B.A.
Junior Health Expert
Phone: +43 (0)151 561 204

Send message

Gesundheit Österreich GmbH

CONTACT

Gesundheit Österreich GmbH
Department of Health, Society, and Health Equity
Stubenring 6
1010 Vienna
Austria

Visit website [↗](#)

QUICK LINKS

- Consortium Members
- Work Streams
- Scientific Publications
- Newsletter
- Contact

About GÖG

The Austrian National Public Health Institute (**Gesundheit Österreich GmbH, GÖG**) is the institution responsible for researching and planning public healthcare in Austria, and also acts as the national competence and funding centre for the promotion of health. Set up by federal law on 1 August 2006, GÖG has the federal government as its sole shareholder, represented by the Ministry of Health. It is a public non-profit limited liability company fully owned by the Republic of Austria and is organised in three business units.

As part of SP-EU, we are working on the qualitative work package, collecting data in Austria, analysing it and incorporating it into the cross-national analysis.

Figure 8: Example page of an SP-EU consortium member within the "About" section.

- Under the *Our Research* section, not only is the project described in more detail via its *Objectives* and *Work Streams*, but the sister projects *EQUICARES*, *SERENA* and *HPV-FASTER* are also mentioned and linked:

Synergies

Synergistic EU-projects

When there is shared interest and mutual benefit, joining forces always leads to greater impact. That is why the SP-EU consortium is committed to actively engaging and collaborating with related EU-funded projects that support Social Prescribing. We are proud to collaborate with the following synergistic initiatives.

EQUICARES: Community-driven Healthcare Access and Mental Health Promotion for Inclusive, Equitable, and Resilient European Societies

- Website: equicares-project.eu [↗](#)
- Contact: info@equicares-project.eu [↗](#)
- Grant Agreement ID: 101156500

EQUICARES improves access to sustainable mental health and care services for people in vulnerable situations through research, co-creation, and policy solutions.

Figure 9: Linkage to EU sister projects under „Synergies“.

- The *Knowledge Hub* includes e-Learning via videos, an SP-EU blog, useful links, and downloads:

E-Learning: Explore and enjoy

Browse through videos, SP-EU blog posts, and relevant links to online resources about Social Prescribing (SP), or download info and print materials produced by the SP-EU consortium and other trusted sources.

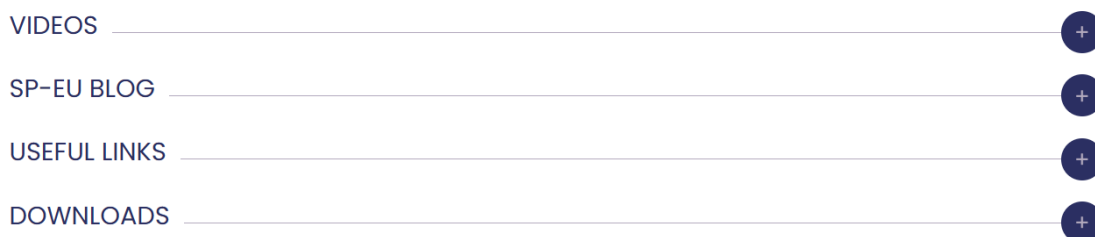


Figure 10: E-Learning section within the knowledge hub.

- Under the *News & Events* section, *Project News* and *Press Corner* provide detailed information on news, events, and press coverage of the project in the general media, while registration for upcoming consortium-internal meetings is easily accessible under *SP-EU Meetings*:



Upcoming SP-EU Meetings and Dates

The Executive Board (EB) of the SP-EU consortium convenes frequently (approximately 4 times per year) in form of an online or face-to-face EB Meeting to discuss the overall progress of all work packages, make decisions on urgent topics, and outline the next steps. About once a year, the entire consortium (including PhD students, postdocs, and senior researchers working on the SP-EU project) congregates at a General Assembly (GA) Meeting. Below is a table of all past and upcoming SP-EU Meetings. Save the dates and don't forget to register for upcoming meetings!

ACTION	TITLE	CONTACT
Registration closed	Remote RCT Workshop: Ongoing+completed RCTs on SP	katrin.zimmermann@concentris.de Phone: 0814162528570
Registration closed	SP-EU Kick-off meeting	katrin.zimmermann@concentris.de Phone: 0814162528570
Registration closed	SP-EU Kick-off Welcome reception March 19, 2025	katrin.zimmermann@concentris.de Phone: 0814162528570

Figure 11: Registration to consortium-internal SP-EU gatherings via "SP-EU Meetings".

- Within the last top level navigation menu item *Subscribe*, website visitors are invited to subscribe to the SP-EU newsletter:



Figure 12: "Subscribe" function prominently listed as last top-level menu item.

- In addition to the legally required *Imprint* and the *Privacy Policy* pages, the website footer contains the mandatory funding and liability acknowledgement, quick links to the project's social media channels, as well as a link to the *Member Login* and *Contact* form:

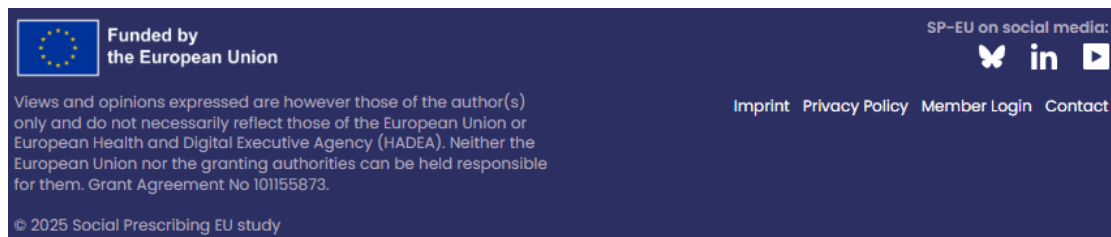


Figure 13: Footer of the SP-EU Website.

3. Conclusion

In conclusion, we are confident that the project website — including its knowledge hub — will serve as the central go-to platform for the general public, patients, consortium members, and the scientific community when seeking key information about the project or wishing to contact a member of the consortium.

A GDPR-conform Google Analytics account is monitoring the website's traffic and user behaviour since it went live at the end of May 2025.